

**Children’s Day Celebration Pack**

**LITTLE PEOPLE BIG FUTURES**

## Children’s Day 2015 theme

In 2015 Children’s Day is all about helping our kids stand tall and feel connected and proud in culture.

This year’s theme is: **Little People, Big Futures**.

It’s about supporting and celebrating the services that empower our *little kids* to have *big futures*, and ensuring these services are adequately funded so that we can provide secure futures for the next generation of our kids.

We know that Aboriginal and Torres Strait Islander community led services lead to improved development and education outcomes for our children; they’re more effective in creating safe and welcoming environments that engage our families and connect them to the service supports they need.

In early years these services provide a vital place for our communities to share and continue their cultural traditions, grounding strong and positive identities in our little ones.

*“I don’t think we ever thought this place is about strengthening children, this place is about building a stronger community.”*

– Director, Tasmanian Aboriginal Children’s Centre

This year’s Children’s Day theme aims to provide a space for everyone to come together to celebrate the achievements of these services and the families and children they support. If we can ensure these services are funded in a sustainable way they can continue to ensure all our little kids have big futures.

Ensuring our children thrive is everybody’s business. Make sure you’re a part of Children’s Day this year.

Please register your community’s celebrations with SNAICC on the Children’s Day website and go in the running to win a brand new iPad mini!

## Information on how to celebrate the day

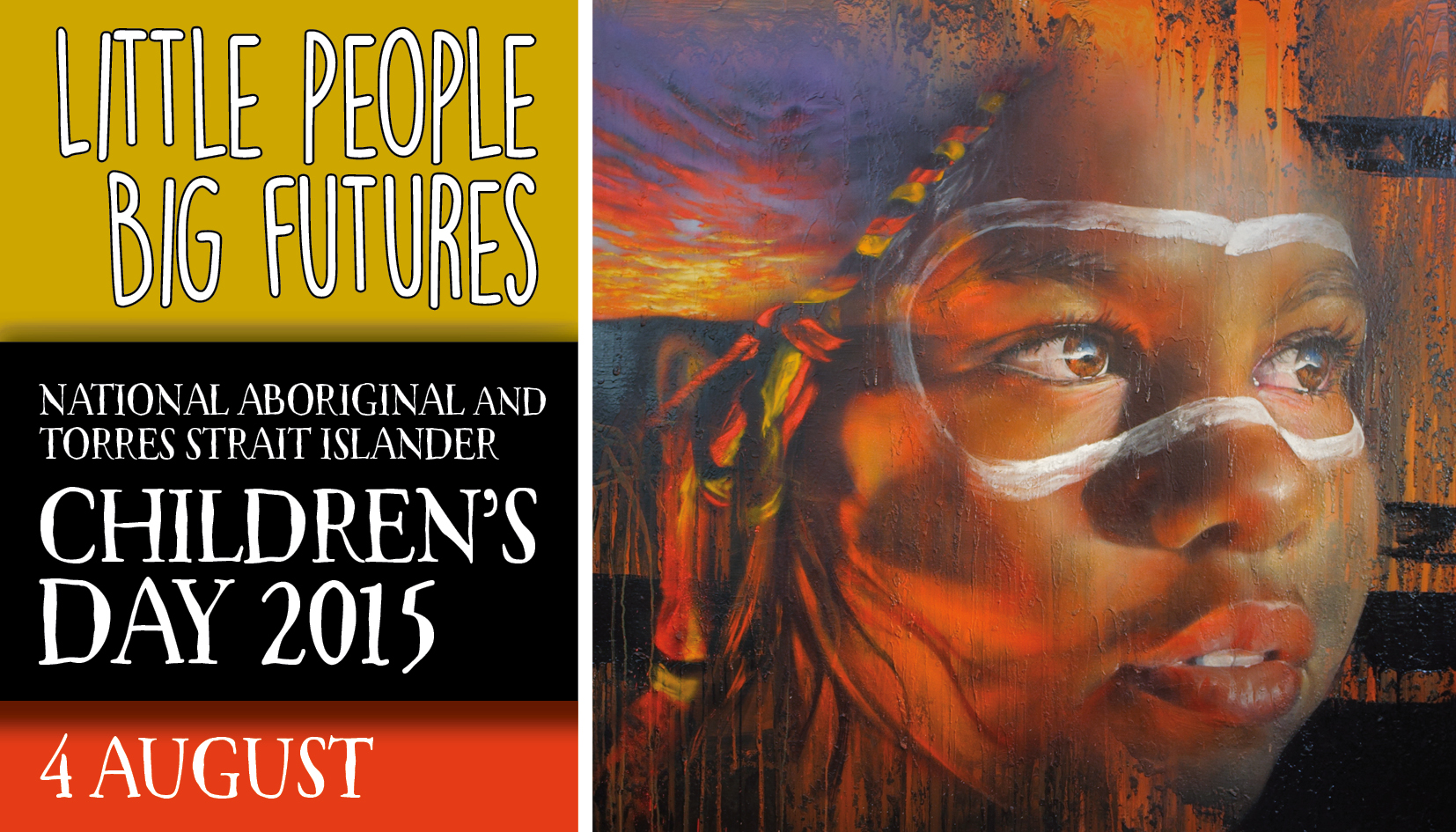
**Organise an event or attend an event**

Organise your friends, family, colleagues, sporting clubs, community organisations, or local place of worship to participate in Children’s Day. This may be by hosting your own event, or by participating in one of the many events being held around the country.

To help you organise an event SNAICC has developed the following:

1. An event register
2. A flyer template
3. A media release template
4. Letter to your local politician
5. Use of the SNAICC logo

National Children’s Day Webpage banner is also available to use to put on your webpage and on publications for the purpose of highlighting and celebrating your National Children’s Day event.



Thank you for your cooperation and happy Children’s Day!

## Information on how to promote the day

**Share, Share, Share!**

Individuals can share the Children’s Day website – www.aboriginalchildrensday.com.au – on social media and with your friends, workmates, and community to encourage others to get involved.

Let everyone know how and why you will be celebrating Children’s Day on 4 August.

**Become a partner**

If your organisation is interested in partnering or sponsoring this year’s celebrations, please contact SNAICC on info@sniacc.org.au or phone 03 9489 8099